

Building Values that are Valued!

A half-day workshop to create a set
of statements that define the
employer you'd like to become



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Defining the values by which people interact every day is an important exercise for any organisation to undertake and yet so few get it right. All too often, the same old words are used and employees are left wondering how to put them into practice.

When done well, values provide emotional connection between current employees and a tool to attract future employees. They're aspirational and inspire accountability, as well as being tools to reject the behaviours that you don't wish to see.

As with all culture activity, it's important to involve as many people as possible in this exercise so that they can neither disassociate themselves from the values, nor dismiss them as disconnected management tools.

In this three-hour workshop I will:

- Survey staff on words they think best represent the organisation
- Provide context for why values are important
- Provide examples of values done well
- Run an exercise to help staff to define the values
- Lead a conversation on how to live the values
- Confirm accountability between team members

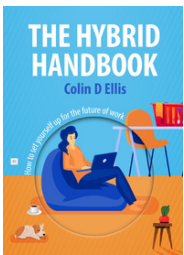
The session will be informative, practical, motivational and contain a few laughs too! Questions will be welcomed as discussion between participants will be encouraged to ensure that we achieve the best possible outcomes.

The cost for this session (excluding flights and accommodation - which will be confirmed at the time of booking) is AUD\$10,000. GST is added for Australian customers only. Colin is generally booked up to 3 months in advance and will advise of available dates at time of enquiry. 50% of the fee is due up front to reserve the dates.



About Colin D Ellis

Colin is an international award-winning speaker, facilitator and four-time best selling author. He works with organisations around the world to help them to build emotionally intelligent teams and transform their cultures. A former senior executive in the private and public sector for 20 years, Colin has worked with 75 different cultures in 15 countries in a variety of industries.



Praise for Colin's Work from Senior Business Leaders

'Colin's presentations are energetic and authentic. One is engaged almost from the moment Colin starts speaking and his anecdotes are not only funny but also contextual and meaningful.'

'The energy Colin brought to the event was amazing! We had feedback that it was one of the best keynotes people had seen and throughout the entire session our audience was super engaged.'

'Colin's workshop was full of the kind of common sense that resonates with you and motivates you to grow personally and professionally.'

'Colin is one of those rare individuals who possess both drive and awareness in the same character. He is unrelenting, powerful and inspiring as a speaker.'

'Colin lifts engagement through his insights and experience. His powerful stories inspire individuals and teams to take action. Simply outstanding.'

'Colin has the ability to hit key messages with stand up comedy pace. Bloody brilliant.'

'Colin has a lot of experience, but better than that he has wisdom that he is willing to share. His presentations are energetic and authentic. One is engaged almost from the moment Colin starts speaking and his anecdotes are not only funny but also contextual and meaningful.'

'Colin's delivery was so confident it was flawless, I loved the addition of humour, not many presenters can do that successfully. More importantly, the content Colin delivered is invaluable.'